

ALICE IN CATAWBA COUNTY



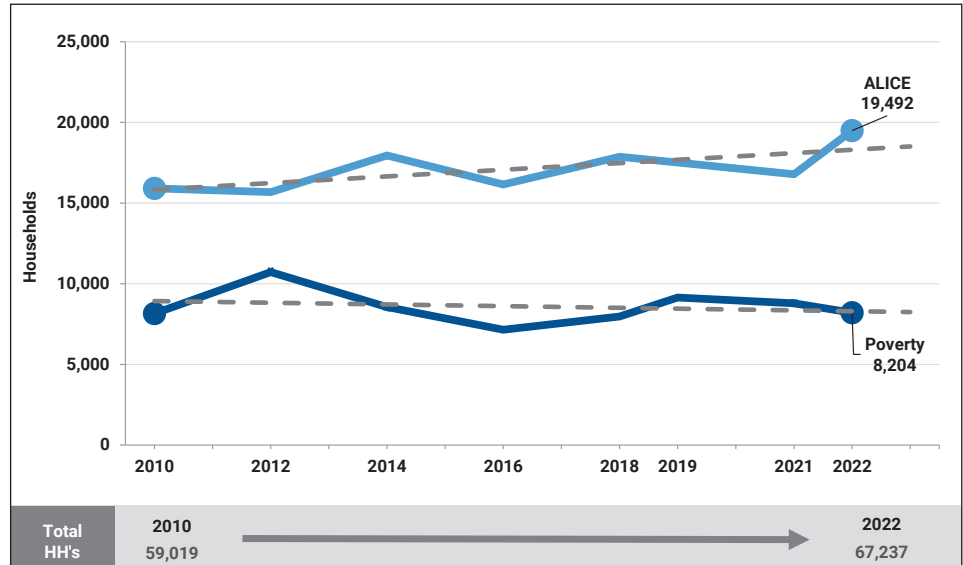
2022 Point-in-Time Data

Population: 163,462 • **Number of Households:** 67,237
Median Household Income: \$62,981 (state average: \$67,481)
Labor Force Participation Rate: 62.4% (state average: 62.8%)
ALICE Households: 29% (state average: 31%) • **Households in Poverty:** 12% (state average: 13%)

Trends in Financial Hardship Households by Income, Catawba County, 2010–2022

ALICE is an acronym for **A**sset Limited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. This was especially true amid the economic crosscurrents of the COVID-19 pandemic, with higher wages, inflation, and additional pandemic assistance. By 2022, 27,696 households (41%) were below the ALICE Threshold in Catawba County.



Note: See an interactive version of this data at UnitedForALICE.org/North-Carolina
 Sources: ALICE Threshold, 2010–2022; American Community Survey, 2010–2022

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2022, household costs in Catawba County were well above the Federal Poverty Level of \$13,590 for a single adult and \$27,750 for a family of four.

To see costs for different household compositions in Catawba County, visit UnitedForALICE.org/Household-Budgets/North-Carolina

| Household Survival Budget, Catawba County, 2022 | | |
|---|-----------------|-----------------------------------|
| | SINGLE ADULT | 2 ADULTS, 1 INFANT, 1 PRESCHOOLER |
| Monthly Costs and Credits | | |
| Housing (Rent + Utilities) | \$659 | \$809 |
| Child Care | – | \$1,397 |
| Food | \$439 | \$1,196 |
| Transportation | \$399 | \$1,049 |
| Health Care | \$196 | \$805 |
| Technology | \$86 | \$116 |
| Miscellaneous | \$178 | \$537 |
| Tax Payments | \$298 | \$1,093 |
| Tax Credits | \$0 | -\$450 |
| Monthly Total | \$2,255 | \$6,552 |
| ANNUAL TOTAL | \$27,060 | \$78,624 |
| Hourly Wage* | \$13.53 | \$39.31 |

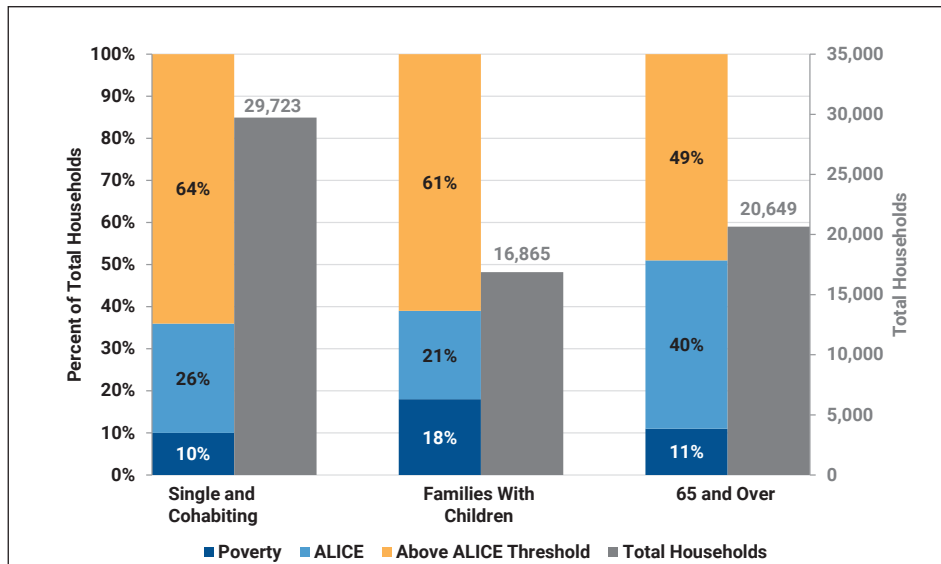
*Wage working full-time required to support this budget
 For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

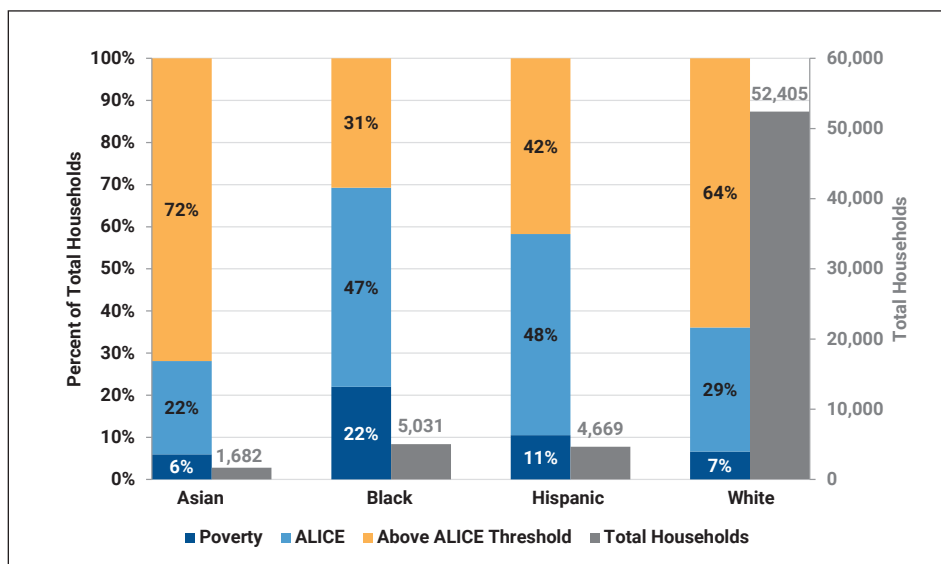
Visit UnitedForALICE.org/North-Carolina to view more national, state, and county data.

Household Financial Status by Household Type, Catawba County, 2022



Sources: ALICE Threshold, 2022; American Community Survey, 2022

Household Financial Status by Race/Ethnicity, Catawba County, 2022



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.

Sources: ALICE Threshold, 2022; American Community Survey, 2022

| Catawba County, 2022 | | |
|----------------------------|------------------|-------------------|
| Town | Total Households | % ALICE & Poverty |
| Bandy's township | 1,959 | 46% |
| Brookford town | 171 | 49% |
| Caldwell township | 2,775 | 37% |
| Catawba town | 322 | 58% |
| Catawba township | 3,374 | 39% |
| Claremont city | 814 | 45% |
| Clines township | 10,344 | 40% |
| Conover city | 3,412 | 48% |
| Hickory city | 17,663 | 45% |
| Hickory township | 26,256 | 46% |
| Jacobs Fork township | 1,936 | 32% |
| Lake Norman of Catawba CDP | 3,773 | 21% |
| Long View town | 2,102 | 54% |
| Maiden town | 1,401 | 48% |
| Mountain Creek township | 4,798 | 25% |
| Mountain View CDP | 1,331 | 38% |
| Newton city | 5,233 | 44% |
| Newton township | 13,000 | 45% |
| St. Stephens CDP | 3,893 | 44% |

Note: Municipal-level data on this page is 1 or 5-year averages for Incorporated Places and 5-year averages for Census County Subdivisions. Counties and Places with populations over 65,000 use 1-year averages. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county level numbers.