

## FOR IMMEDIATE RELEASE

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**January 31-** Catawba County United Way welcomed more than 95 Corning leaders for an afternoon of volunteer time with Adult Life Programs. Corning Incorporated graciously asked if their group could participate in a volunteer activity through the United Way Volunteer Center. The Corning guests divided into two smaller groups and traveled to the Hickory and Conover Adult Life locations. They were paired with program participants for an afternoon of BINGO, crafts, a little dancing, games and fellowship.

Corning guests had a terrific time interacting and getting to know the program participants. They learned that Max is a great Checkers player, Johnnie cannot be beat at Scrabble and Sarah makes beautiful Valentine's. More importantly they showed compassion and enthusiasm no matter what the activity. There was no shortage of laughter and smiles.

Participants were eager to learn more about the Corning volunteers too. Many Corning guests were visiting from other countries. Corning leaders from across the region were also a part of the afternoon volunteer time. Corning guests came in carrying gift bags for the participants filled with coloring books and toiletries. They left knowing they had made new friends.

Catawba County United Way coordinates volunteer activities between businesses and those in the community. CCUW brings together groups to create great impact in areas of education, health and financial stability. United Way's mission to improve lives and strengthen communities is fueled by the passion and hard work of volunteers.

"Meaningful community solutions require more than money, programs or policies. The kind of lasting change that benefits everyone is only possible when people from all walks of life are willing to roll up their sleeves and go where their time and talent is most needed." said Jennie Connor, Executive Director of CCUW.

Tyesha Smith, Corning employee and the event coordinator commented, "Thank you so much for all of the coordination. It was a wonderful event and experience. I heard lots of positive reviews and I saw quite a few of our leaders really enjoying themselves. The time spent was invaluable. We will definitely seek out more of these activities in the future, with United Way, to serve our community."

Adult Life Programs is a Catawba County United Way community partner. They provide support, respite and education to caregivers and affordable, quality day and treatment services enabling adults to remain in their communities. They operate three centers in the county: Hickory, Conover and Maiden.

Corning ([www.corning.com](http://www.corning.com)) is one of the world's leading innovators in materials science. For more than 160 years, Corning has applied its unparalleled expertise in specialty glass, ceramics, and optical physics to develop products that have created new industries and transformed people's lives. Corning succeeds through sustained investment in R&D, a unique combination of material and process innovation, and close collaboration with customers to solve tough technology challenges. Corning's businesses and markets are constantly evolving. Today, Corning's products enable diverse industries such as consumer electronics, telecommunications, transportation, and life sciences. They include damage-resistant cover glass for smartphones and tablets; precision glass for advanced displays; optical fiber, wireless technologies, and connectivity solutions for high-speed communications networks; trusted products that accelerate drug discovery and manufacturing; and emissions-control products for cars, trucks, and off-road vehicles.

For more information about volunteerism, community impact or resources contact Catawba County United Way 828-327-6851, [www.ccunitedway.com](http://www.ccunitedway.com)

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- **(8) Photos attached showing Corning leaders during volunteer event.**
- **Logo attached**

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